

PERIODIC DISCLOSURES**FORM NL-40 Business Acquisition through different channels**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

Year: 2009-10

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels				
	Channels	2009-10		2008-09	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	611,365	49,958	524,608	50,985
2	Corporate Agents-Banks	-	-	-	-
3	Corporate Agents -Others	2,270,170	69,498	1,778,682	62,879
4	Brokers	325,221	53,616	195,288	56,339
5	Micro Agents	-	-	-	-
6	Direct Business	820,980	116,534	820,239	108,473
	Total (A)	4,027,736	289,606	3,318,817	278,676
1	Referral (B)	433,665	39,899	638,231	63,308
	Grand Total (A+B)	4,461,401	329,506	3,957,048	341,984

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold