

PERIODIC DISCLOSURES
FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001
CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter ended March 31, 2022		Upto the Quarter ended March 31, 2022		For the Quarter ended March 31, 2021		Upto the Quarter ended March 31, 2021	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	474,449	61,237	1,628,755	204,776	396,279	45,998	1,448,146	172,424
2	Corporate Agents- Banks	282,144	38,880	1,650,234	136,724	306,344	25,522	889,545	109,727
3	Corporate Agents - Others	292,794	22,173	1,044,851	67,396	73,735	12,676	259,442	43,846
4	Brokers	4,322,218	226,165	15,325,314	857,616	3,287,135	174,214	12,149,451	707,557
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	349,217	10,877	972,401	37,701	181,001	8,139	755,431	28,040
	-Others (Other than Through Company Website)	233,356	63,225	977,499	346,172	169,924	47,371	520,339	219,670
7	Common Service Centres(CSC)	75,839	1,527	275,583	5,104	80,796	1,482	234,037	4,177
8	Insurance Marketing Firm	1,664	333	4,814	1,010	433	53	1,414	169
9	Point of sales person (Direct)	426,687	22,973	1,411,158	68,237	262,723	14,441	912,259	50,198
10	MISP (Direct)	1,661,671	19,100	5,920,280	71,250	1,300,635	17,640	4,556,026	63,480
11	Web Aggregators	821	77	99,195	1,700	1,614	266	6,986	1,021
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	8,120,860	466,565	29,310,084	1,797,687	6,060,619	347,802	21,733,076	1,400,309
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	8,120,860	466,565	29,310,084	1,797,687	6,060,619	347,802	21,733,076	1,400,309

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

(c) Pursuant to the Scheme of demerger of Bharti Axa General Insurance Company Limited with ICICI Lombard General Insurance Company Limited become effective from September 8, 2021, the Company has given impact of the scheme in the current financial year. The comparative figures reported as on March 31, 2021 do not include the effect of the demerger and are not strictly comparable.